

FEA/ABE Annual Conference
The Historic Menger Hotel, San Antonio, Texas
September 29-October 1, 2022

Schedule of Sessions and Events

There will be 4 meeting rooms per track through Saturday.
All sessions will be on-site in San Antonio.
Meeting rooms will have high-speed WiFi access for registered attendees.

Thursday 9/29

Continental Breakfast: 8 – 9:30 AM

Session 1.1: 8:30 -10 AM
Session 1.2: 10:30 – Noon

Lunch: Cold cuts, soda, water

Session 1.3: 1 – 2:30 PM
Session 1.4: 3 – 4:30 PM

Reception: 5 - 7 PM Location TBA

Friday 9/30

Continental Breakfast: 8 – 9:30 AM

Session 2.1: 8:30 -10 AM
Session 2.2: 10:30 – Noon

Lunch: Deli Luncheon, Location TBA

Program: How to Value Innovation - A Proposal, by Francisco Lopez-Lubian

Session 2.3: 1 – 2:30 PM
Session 2.4: 3 – 4:30 PM

Reception: 5 - 7 PM Location TBA

Saturday 10/1

Continental Breakfast: 8 – 9:30 AM

Session 3.1: 8:30 -10 AM
Session 3.2: 10:30 – Noon

Volunteers are needed for session chairs, and chairs will be expected to coordinate a laptop for each session. Screens and projectors will be provided.

Preliminary Schedule for FEA/ABE Annual Meeting					
The Historic Menger Hotel, San Antonio, TX					
September 29-October 1, 2022					
All times are Central (Chicago)					
Day	Trk Start	Track	Session	Session Title Header	Session or Paper Title
TH	8:30 AM	1.1	TBA		
TH	10:30 AM	1.2	1	Roundtable Discussion	Roundtable: Why Can't They Get This? When Our Best Teaching Efforts Come Up Short
TH		1.2	2	Workshop Session	Workshop: Using Amazon AWS to teach financial application development in C++
TH		1.2	3	Curriculum and Design 1	What do employers want? An analysis of finance jobs
TH		1.2	3		Factors impacting performance on the ETS Major Field Test for Business
TH		1.2	3		The Assessment Process with a focus on "Closing the Loop"
TH		1.2	4	Teaching Methods and Innovations 1	Three Questions to Measure Math Skills for Finance
TH		1.2	4		Successfully Embedding Course-based Peer Mentoring into Business Education: Approach and Tangible Impact
TH		1.2	4		A Critical Intrinsic Valuation of Facebook and Google – An MBA Student's Perspective
TH	Noon	Lunch			
TH	1:00 PM	1.3	1	Workshop Session	Workshop: Comprehensive Demo' of How Chegg Is Severely Harming AoL in Higher Ed'
TH		1.3	2	Experiential Learning	Engaging in Learning: Interactive Activities in Training Events and Experiences
TH		1.3	2		Organizational Knowledge Retention and Preservation through Subject Matter Expert (SME): Reimagining Talent Development and Organizational Culture
TH		1.3	2		Teaching Managerial Finance by Real Life Assignments with Personal Implications.
TH		1.3	3	Research in Finance 1	Comparing student performance in a concentrated online course in business technology to a traditional course
TH		1.3	3		Student Perception of WRDS research in Business Finance Courses
TH		1.3	3		Developing Resilience through Strategy and Resource Alignment: Crisis Management Lessons from COVID-19
TH		1.3	4	Financial Literacy 1	A Survey of Financial Literacy among Farmers in South Carolina
TH		1.3	4		Financial Literacy
TH	3:00 PM	1.4	1	Workshop Session	Workshop: Assignments that Grade Themselves! Automatic Grading of Excel Assignments So You Can Focus on Discipline Content
TH		1.4	2	Teaching Methods and Innovations 2	A Commentary on Teaching Finance in a World of Certainty Versus Uncertainty
TH		1.4	2		A Framework for Incorporating CFA and CFP Preparation Tracks in an Undergraduate Finance Major or MBA Program
TH		1.4	2		Racial bias in financial advertising: an experiential learning exercise
TH		1.4	3	Cases 1	Facebook and the Instagram Kids Decision
TH		1.4	3		The Country Case Analysis: Teaching Application of International Economics to Business Students
TH		1.4	3		Teaching Inflation and Finance: A Retrospective
TH		1.4	4	Curriculum and Design 2	Financial Education as a Social Studies Discipline
TH		1.4	4		Policy Analysis of Hyflex Teaching and Learning in Economics Courses
TH		1.4	4		Blueprint for an Undergraduate Finance Scholars Program
FRI	8:30 AM	2.1	1	Panel Session	Panel: Student-Managed Funds
FRI		2.1	2	Cases 2	CFO Memo: Estimating the Cost of Capital
FRI		2.1	2		Mr. Blanding Builds His Dream Retirement Portfolio Plan
FRI		2.1	2		A "Russian Romance Scam" Discussion Case Study
FRI		2.1	3	Teaching Methods and Innovations 3	A Simulation For Corporate Valuation Courses
FRI		2.1	3		A 'Dream Team' Approach to Teaching Real Estate Finance and Investment Analysis
FRI		2.1	3		An Analytical View on the Theranos Fraud and the Way Forward – An Accounting Perspective
FRI		2.1	4	Teaching Methods and Innovations 4	Using Trading Simulations Engage Student Learning in Finance
FRI		2.1	4		Social Security Decisions: Should Recipients Opt for Early Payments?
FRI		2.1	4		Moving from Transactional to Transformational Education to Enhance Student Success in University Classes
FRI	10:30 AM	2.2	1	Panel Session	Panel: Teaching with Cases
FRI		2.2	2	Curriculum and Design 3	Flipped Classroom Approach to Business Math and Modeling
FRI		2.2	2		Developing Robust Industry Relationships for Curriculum Alignment
FRI		2.2	2		Assuring Graduate Student "Graduation": A New Model for Thesis Completion
FRI		2.2	3	Teaching Methods and Innovations 5	ESG: A Tutorial using Bloomberg Data
FRI		2.2	3		Using ASFIP Videos to Promote Financial Literacy
FRI		2.2	3		A Comparison of R, Python, and Excel Power Query with Open Source Financial Data
FRI		2.2	4	Research in Finance 2	Efficient Frontiers, Factor Models, and Semi-deviations: Exercises and Applications
FRI		2.2	4		A Vested Interest in Share-Based Compensation
FRI		2.2	4		Analysis of The Relationship between The Frequency of Pastors' Sermons on Money and Their Financial Attitude and Behavior
FRI	Noon	2.25	1	Lunch: How to Value Innovation - A Prop	Lunch Presentation: How to Value Innovation: A Proposal
FRI	1:00 PM	2.3	1	Panel Session	Panel: Financial Literacy
FRI		2.3	2	Panel Session	Panel: Practical Applications for Improved Student Learning in Online Business Courses
FRI		2.3	3	Teaching Methods and Innovations 6	Are My Students Happy with Their Sub-Specialty Career Choice? A Note on Life Satisfaction Among Undergraduate Finance Students
FRI		2.3	3		Effectiveness of Online Learning in the HyFlex Educational Environment
FRI		2.3	3		Incorporation of Bloomberg Terminal and StockTrak Simulation in an Intermediate Investment Course

FRI		2.3	4	Research in Finance 3	Financial distress and corporate bankruptcy as triggers for goodwill write-downs
FRI		2.3	4		Risk-free Rate and Expected Market Return Effect on Corporate Over- and Under-Investment
FRI		2.3	4		My Multinational Corporation: What does it mean for companies to do business internationally? Risks and Opportunities
FRI	3:00 PM	2.4	1	Panel Session	Panel: Meet the Editors
FRI		2.4	2	Workshop Session	Workshop: How to Value Innovation: Practical Examples
FRI		2.4	3	Quantitative Methods	Combining Advanced Finance Teaching and Preliminary Programming: Teaching Finance in FinTech Era
FRI		2.4	3		Creating a Python framework for students to learn end-of-end development of financial applications
FRI		2.4	3		Financial Market Indicators: A Review of the Most Widely Used Metrics
FRI		2.4	4	Cases 3	A Survey of Faculty Views on the Case Method of Teaching Finance
FRI		2.4	4		KJB Christmas Tree Farm
FRI		2.4	4		Calculation and Use of Free Cash Flow: A Teaching Note
SAT	8:30 AM	3.1	1	Panel Session	Panel: Experiential Learning and the Student Led Enterprise
SAT		3.1	2	Teaching Methods and Innovations 7	Discounted Cash Flow Methods in Lease versus Purchase Analysis
SAT		3.1	2		Paths to Becoming a Millionaire - A Course-Based Undergraduate Education Research (CURE)
SAT		3.1	2		Inclusivity in teaching: Developing an accessible financial calculator for blind or severely visually impaired students
SAT		3.1	3	Teaching Methods and Innovations 8	How to Create Cash Flows that Give A Prior IRRs?
SAT		3.1	3		Three Modules for Introducing Students to Cryptocurrency's Risks and Returns
SAT		3.1	3		Understanding Bond Pricing, Duration and Convexity
SAT	10:30 AM	3.2	2	Teaching Methods and Innovations 9	Teaching Investments with the StockTrak Simulation
SAT		3.2	2		A Class Exercise in Creating a Reverse-Mortgage Amortization Schedule in Excel and Using it to Better Understand How They Work
SAT		3.2	2		A Collaborative Online International Learning (COIL) Activity to Promote Experiential Learning in a Global Setting
SAT		3.2	3	Teaching Methods and Innovations 10	Reflections on the Augustana College Student Investment Fund and Finance in Liberal Arts Colleges in general
SAT		3.2	3		Bringing sketch comedy to finance education: A case study of three edcoms
SAT		3.2	3		Developing More Effective Online Assessments in Blackboard Using Regular Expressions

Participant Index			
FEA/ABE Annual Meeting			
San Antonio, Texas			
September 29-October 1, 2022			
Name	Email	Track	Session
Ana Maria Fayad Alzate	afayad@ucm.edu.co	3.2	2
Fernando Arellano	farellano@udallas.edu	2.1	3
Tom Arnold	tarnold@richmond.edu	2.1	4
Kojo Asare	kasare@bryant.edu	2.3	4
Rasha Ashraf	rashraf@gsu.edu	2.2	3
Vipul Bansal	bansalv@stjohns.edu	3.2	2
Charles Beauchamp	cfbeauchamp@mc.edu	2.4	3
Randy Beavers	reb@spu.edu	1.2	1
Larry Belcher	belcherl@uindy.edu	2.1	1
Priyanka Bista	priyanka.bista@maine.edu	1.2	4
Grace Black	grace.black@maine.edu	1.2	4
Eugene Bland	eugene.bland@tamucc.edu	2.1	2
Natalia Boliari	natalia.boliari@manhattan.edu	1.4	3
		1.4	4
Leslie Boni	LBoni@csumb.edu	3.1	3
		2.4	4
Karl Borden	bordenk@unk.edu	2.1	2
		2.4	4
Brian Boscaljon	blb30@psu.edu	2.1	4
Kevin Brady	kbrady@stu.edu	2.3	4
James Brau	jbrau@byu.edu	1.4	2
		1.4	2
Janine Bundy	janine.bundy@maine.edu	2.1	3
Deanne Butchey	butcheyd@fiu.edu	3.2	2
Amélie Cambron-Prémont	amelie.cambron@gmail.com	1.4	4
Charlie Charoenwong	acharlie@ntu.edu.sg	3.1	3
Muntakim Choudhury	muntakim.choudhury@stockton.edu	1.2	3
Jack Clampit	Jack.Clampit@tamucc.edu	1.3	3
John Clinebell	john.clinebell@unco.edu	2.1	1
Elizabeth Cooper	cooper@lasalle.edu	2.1	2
Taylor Corso	tfcorso@mc.edu	2.4	3
Caroline Crawford	crawford@uhcl.edu	1.3	2
		1.3	2
Ronald Crowe	rcrowe@ollusa.edu	2.2	3
Charlie Cullinan	cullinan@bryant.edu	2.3	3
Reid Cummings	cummings@southalabama.edu	2.1	3
Charles Danso	cdanso@calstate.edu	2.3	4
Max Dolinsky	maxim.dolinsky@warrington.ufl.edu	1.4	4
Nathan Dong	nathan.dong@bc.edu	3.2	2
Taft Dorman	dormanbr@byui.edu	1.4	2
Greg Durham	grdurham@smu.edu	1.3	1
		1.2	1
Wayne Durr	wayne.durr@wne.edu	1.3	4
Chelsea Dye	cdye@westminstercollege.edu	2.2	2
		3.1	1
John H. Earl, Jr.	jearl@richmond.edu	2.1	4
Marc-André Éthier	marc.andre.ethier@umontreal.ca	1.4	4
Richard Fendler	rfendler@gsu.edu	2.2	3

		2.4	1
Raymond Frost	frostr@ohio.edu	1.4	1
Mary Funck	mcf012@shsu.edu	3.2	3
Mary Funck		2.4	1
John Gamble	john.gamble@tamucc.edu	1.3	3
Michael Geier	migeier@wingate.edu	1.2	3
		1.3	3
Jimena Gonzalez	jimena.gonzalez@manhattan.edu	1.4	4
Edward Graham	edgraham@uncw.edu	2.2	2
Renee Green		1.2	4
Randall Harris	randall.harris@tamucc.edu	1.3	3
		1.4	3
Richard Haskell	rhaskell@westminstercollege.edu	3.1	1
Brian Haughey	bjh@fastmail.com	3.1	3
Rick Hedderick	rph132@psu.edu	2.1	4
Andrew Holmes	andy.holmes678@gmail.com	2.3	3
		2.3	3
Shaowen Hua	shua@csumb.edu	2.4	4
Dax Jacobson	djacobson@westminstercollege.edu	3.1	1
Jody Jones	jxj16c@acu.edu	2.1	1
Margarita Kaprielyan	mkapriel@gmail.com	2.3	4
Ankit Kapur	ankit.kapur@uta.edu	3.1	2
George Kester	kesterg@wlu.edu	1.4	2
		2.4	4
		2.2	1
		2.3	1
Changhyun Kim	ckim@apu.edu	2.2	4
Stéphanie Larocque	stephlaroc@outlook.com	1.4	4
David Lefrançois	david.lefrancois@uqo.ca	1.4	4
Xinxin Li	xli4@ithaca.edu	3.1	3
Shinemin Lin	lins@savannahstate.edu	3.1	2
Francisco Lopez-Lubian	FJLopezL@faculty.ie.edu	2.4	2
Bridget Lyons	lyonsb@sacredheart.edu	2.2	4
Guohua Ma	fmcincy@gmail.com	1.3	4
Robson Machado	robson.machado@maine.edu	1.2	4
Mary Anne Majadillas	mmajadillas@csumb.edu	2.4	4
		3.1	3
Valeria Martinez	vmartinez@fairfield.edu	2.3	4
Eric McKee	emckee@wtamu.edu	1.3	3
Timothy Michael	michael@uhcl.edu	2.2	1
		2.4	1
		1.4	3
		2.4	4
Clay Moffett	moffettc@uncw.edu	2.2	2
Alysse Morton	amorton@westminstercollege.edu	2.2	2
Alysse Morton		3.1	1
David Nawrocki	david.nawrocki@villanova.edu	2.1	1
Ikechukwu Ndu	ike.ndu@maine.edu	1.2	4
		2.1	3
John Neumann	neumannj@stjohns.edu	3.2	2
Daria Newfeld	dnewfeld@albright.edu	1.4	2
Chee Ng	cng2@ithaca.edu	3.1	3
Greg Nies	niesg@unk.edu	2.4	4
Terry Nixon	nixontd@miamioh.edu	2.1	4
		2.3	1

David North	dnorth@richmond.edu	2.2	4
Ben Nunnally	bnunnally@uncc.edu	2.3	1
		2.2	1
		2.4	4
Kevin O'Mara	komara@campbell.edu	1.2	4
Adam Owenz	aowenz@albright.edu	1.4	2
Seongcheol Paeng	paengsc@gmail.com	2.2	4
Barry Palatnik	barry.palatnik@stockton.edu	1.2	3
		1.2	3
Daniel Park	dpark@apu.edu	2.2	4
Pratish Patel	ppatel29@calpoly.edu	1.2	3
Elena Precourt	eprecourt@bryant.edu	2.3	3
		2.3	4
Maddi Raisch	mr593719@ohio.edu	1.4	1
Elizabeth Rayco	erayco@calpoly.edu	1.2	3
David Reavis	david.reavis@tamut.edu	2.2	2
Mark Reavis	mreavis1@uco.edu	2.1	4
Matthew M Ross	matthew.ross@wmich.edu	1.2	4
Helen Saar	helen.saar@utahtech.edu	1.4	3
		2.2	1
Nina Schmidt	schmidt@usf.edu	2.3	2
Gary Schneider	gschneider@csumb.edu	2.4	4
Lisa Schwartz	lschwartz@wingate.edu	1.2	3
		1.3	3
Danjue Shang	danjue.shang@usu.edu	2.4	3
Scott Sherman	scott.sherman@tamucc.edu	1.4	3
Milind Shrikhande	mshrikhande@gsu.edu	2.4	1
Melissa A. Simons	Melissa.simons@chevron.com	1.3	2
		1.3	2
Christopher Smith	csmith@mc.edu	2.4	3
Oscar Solis	osolis928@gmail.com	1.3	3
Gary Stading	gstading@tamut.edu	2.2	2
Jerry Stevens	jstevens@richmond.edu	2.2	4
David Stolin	davidstolin@live.com	3.2	3
Nikki Stowell	nstowell@usf.edu	2.3	2
Aleksandar Stupar		1.3	4
Song Tang	st290@nyu.edu	1.2	2
		2.4	3
Barbara Tarasovich	tarasovichb@sacredheart.edu	2.2	4
James Turner	ja60turner@gmail.com	1.2	1
Wei Wan	wanwei118@hotmail.com	1.3	4
Guan Jun Wang	gjwang2011@gmail.com	3.1	2
		3.1	2
Jamie Weathers	jamie.weathers@wmich.edu	2.3	1
Scott Wright	wrights@ohio.edu	1.4	1
Colbrin Wright	colbrin.wright@byu.edu	2.3	3
Andrea Xu	xul1@farmingdale.edu	3.2	2
		3.2	2
Euljeong Yun	eyun6@student.gsu.edu	2.2	3
Fang Zhao	fzhweb@gmail.com	2.3	3
Lina Zhou	linazhou@augustana.edu	3.2	3
Angela Zondervan	zonderva@gvsu.edu	1.3	2