

Financial Education Association (FEA)

Academy of Business Education (ABE)

23rd Annual Conference

***The Historic Menger Hotel
San Antonio***

September 29th - October 1st, 2022

Sponsored by

Journal of Financial Education
Advances in Financial Education

Journal of Finance Case Research

Journal of Instructional Techniques in Finance

**FEA/ABE Annual Conference
The Historic Menger Hotel, San Antonio, Texas
September 29-October 1, 2022**

Schedule of Sessions and Events

Meeting rooms and common areas will have high-speed WiFi access for registered attendees, server is University of Houston and password is Uofh@2022. Screens and projectors will be provided. Session groups should coordinate before the meeting to make sure that at least one participant during a session has a laptop that can be used for presentations.

Thursday 9/29

Continental Breakfast: 8 – 9:30 AM (all program times are CENTRAL TIME)

Session 1.1: 8:30 -10 AM

Session 1.2: 10:30 – Noon

Lunch: Cold cuts, soda, water

Session 1.3: 1 – 2:30 PM

Session 1.4: 3 – 4:30 PM

Reception: 5 - 7 PM Location Colonial Restaurant

Friday 9/30

Continental Breakfast: 8 – 9:30 AM

Session 2.1: 8:30 -10 AM

Session 2.2: 10:30 – Noon

Lunch: Deli Luncheon, Location Ballroom A

Program: How to Value Innovation - A Proposal, by Francisco Lopez-Lubian

Session 2.3: 1 – 2:30 PM

Session 2.4: 3 – 4:30 PM

ABE Board 3-5 PM Grant Room

Reception: 5 - 7 PM Location Colonial Restaurant

FEA Board after reception

Saturday 10/1

Continental Breakfast: 8 – 9:30 AM

Session 3.1: 8:30 -10 AM

Session 3.2: 10:30 – Noon

FEA/ABE 2022 Program At-A-Glance			
THURS	Thursday Breakfast is in Ballroom Lobby @ 8-9:30 AM		
	1	2	3
	Ballroom A	Ballroom B	Ballroom C
			Cavalier
8:30-10AM			
10:30-Noon	1.2	RT: Why can't they get this? WK: Using Amazon AWS, C++ <i>Lunch in Ballroom Area: Cold cuts and drinks</i>	Curriculum and Design 1 Teaching Meth and Innov 1
Noon			
1-2:30PM	1.3	WK: How Chegg Harms Higher Ed Experiential Learning 1	Research in Finance 1
3-4:30PM	1.4	WK: Self-grading Excel Assgn. Teaching Meth and Innov 2	Cases 1 PNL: Practical Applications Online Curriculum and Design 2
		Thursday Breaks are in Ballroom Area; Reception in Colonial Restaurant (5-7 PM)	
FRIDAY	Friday Breakfast is in Ballroom Area @ 8-9:30 AM		
	1	2	3
	Ballroom A	Ballroom B	Ballroom C
			Cavalier
8:30-10AM	2.1	PNL: Student-Managed Funds Cases 2	Teaching Meth and Innov 3 Teaching Meth and Innov 4
10:30-Noon	2.2	PNL: Teaching with Cases Curriculum and Design 3	Teaching Meth and Innov 5 Research in Finance 2
	Luncheon is in Ballroom A @ Noon		
	Program: How to Value Innovation: A Proposal by Francisco Lopez Lubian		
1-2:30PM	2.3	PNL: Financial Literacy Financial Literacy 1	Teaching Meth and Innov 6 Research in Finance 3
3-4:30PM	2.4	Meet the Editors WK: How to Value Innovation	Quantitative Methods 1 Cases 3 ABE Board (3 to 5 PM)
		Friday Breaks are in Ballroom Area; Reception is in Colonial Restaurant (5-7PM) FEA Board will meet immediately after the reception in Cavalier Room.	
SAT	Saturday Breakfast is in Ballroom Lobby @ 8 AM		
		Ballroom B	Ballroom C
8:30-10AM		PNL: Student-Led Enterprise	Teaching Meth and Innov 7
10:30-Noon		Teaching Meth and Innov 9	Teaching Meth and Innov 10

THURSDAY SEPTEMBER 29 (all times are Central Time)

Track: 1.2: Thursday 10:30 AM
Session and Place: S1: Ballroom A

Roundtable Discussion: Why Can't They Get This? When Our Best Teaching Efforts Come Up Short

Why Can't They Get This? When Our Best Teaching Efforts Come Up Short

Contact Author: James Turner, Weber State University
 Randy Beavers, Seattle Pacific University
 Greg Durham, Southern Methodist University

Track: 1.2: Thursday 10:30 AM
Session and Place: S2: Ballroom B

Workshop Session: Using Amazon AWS to teach financial application development in C++

Using Amazon AWS to teach financial application development in C++

Contact Author: Song Tang, New York University

Track: 1.2: Thursday 10:30 AM
Session and Place: S3: Ballroom C

Curriculum and Design 1

What do employers want? An analysis of finance jobs

Contact Author: Pratish Patel, California Polytechnic State University at San Luis Obispo
 Elizabeth Rayco, California Polytechnic State University at San Luis Obispo

Factors impacting performance on the ETS Major Field Test for Business

Contact Author: Lisa Schwartz, Wingate University
 Michael Geier, Wingate University

The Assessment Process with a focus on "Closing the Loop"

Contact Author: Barry Palatnik, Stockton University
 Muntakim Choudhury, Stockton University

Track: 1.2: Thursday 10:30 AM
Session and Place: S4: Cavalier

Teaching Methods and Innovations 1

Successfully Embedding Course-based Peer Mentoring into Business Education: Approach and Tangible Impact

Contact Author: Kevin O'Mara, Campbell University
Renee Green, Campbell University

A Critical Intrinsic Valuation of Facebook and Google – An MBA Student's Perspective
(Cancelled due to illness)

Contact Author: Ikechukwu Ndu, University of Southern Maine
Grace Black, University of Maine
Robson Machado, University of Maine
Priyanka Bista, University of Maine

Developing a Paper on Pedagogy

Contact Author: Howard Keen, Temple University

Track: 1.3: Thursday 1 PM
Session and Place: S1: Ballroom A

Workshop Session: Comprehensive Demo' of How Chegg Is Severely Harming AoL in Higher Ed'

Contact Author: Greg Durham, Southern Methodist University

Track: 1.3: Thursday 1 PM
Session and Place: S2: Ballroom B

Experiential Learning

Engaging in Learning: Interactive Activities in Training Events and Experiences

Contact Author: Caroline Crawford, University of Houston-Clear Lake
Melissa A. Simons, Chevron

Organizational Knowledge Retention and Preservation through Subject Matter Expert (SME):
Reimagining Talent Development and Organizational Culture

Contact Author: Caroline Crawford, University of Houston-Clear Lake
Melissa A. Simons, Chevron

The Use of Excel IF, MIN and MAX Functions for Teaching Financial Statement Forecasting and Loan Amortization (Cancelled due to illness)

Contact Author: Steve Johnson, Sam Houston State University

Track: 1.3: Thursday 1 PM
Session and Place: S3: Ballroom C

Research in Finance 1

Comparing student performance in a concentrated online course in business technology to a traditional course

Contact Author: Lisa Schwartz, Wingate University
 Michael Geier, Wingate University

Student Perception of WRDS research in Business Finance Courses

Contact Author: Oscar Solis, West Texas A&M University
 Eric McKee, West Texas A&M University

Developing Resilience through Strategy and Resource Alignment: Crisis Management Lessons from COVID-19

Contact Author: Randall Harris, Texas A&M University - Corpus Christi
 Jack Clampit, Texas A&M University - Corpus Christi
 John Gamble, Texas A&M University - Corpus Christi

Track: 1.3: Thursday 1 PM (*Session Canceled due to Hurricane Ian*)
Session and Place: S4: Cavalier

Panel Session: Practical Applications for Improved Student Learning in Online Business Courses

Contact Author: Nikki Stowell, University of South Florida
 Nina Schmidt, University of South Florida

Track: 1.4: Thursday 3 PM
Session and Place: S1: Ballroom A

Workshop Session: Assignments that Grade Themselves! Automatic Grading of Excel Assignments So You Can Focus on Discipline Content

Assignments that Grade Themselves! Automatic Grading of Excel Assignments So You Can Focus on Discipline Content

Contact Author: Raymond Frost, Ohio University
 Scott Wright, Ohio University
 Maddi Raisch, Ohio University

Track: 1.4: Thursday 3 PM
Session and Place: S2: Ballroom B

Teaching Methods and Innovations 2

A Commentary on Teaching Finance in a World of Certainty Versus Uncertainty

Contact Author: George Kester, Washington and Lee University

A Framework for Incorporating CFA and CFP Preparation Tracks in an Undergraduate Finance Major or MBA Program

Contact Author: Jim Brau, Brigham Young University
 James Brau, BYU
 Peter Christiansen, BYU

Racial bias in financial advertising: an experiential learning exercise

Contact Author: Daria Newfeld, Albright College
 Adam Owenz, Albright College

Track: 1.4: Thursday 3 PM
Session and Place: S3: Ballroom C

Cases 1

Facebook and the Instagram Kids Decision

Contact Author: Randall Harris, Texas A&M University - Corpus Christi
 Scott Sherman, Texas A&M University - Corpus Christi

Track: 1.4: Thursday 3 PM
Session and Place: S4: Cavalier

Curriculum and Design 2

Financial Education As A Social Studies Discipline: The Equivocity Of The Critical Aspirations Found In Québec'S Curriculum And Its Educational Materials

Contact Author: David Lefrançois, Université du Québec en Outaouais
 Marc-André Éthier, Université de Montréal
 Amélie Cambron-Prémont, Université du Québec en Outaouais
 Stéphanie Larocque, Université de Montréal

Blueprint for an Undergraduate Finance Scholars Program (*Cancelled due to Hurricane Ian*)

Contact Author: Max Dolinsky, University of Florida

A Collaborative Online International Learning (COIL) Activity to Promote Experiential Learning in a Global Setting (*Cancelled due to Hurricane Ian*)

Contact Author: Deanne Butchey, FIU
Ana Maria Fayad Alzate, Universidad Católica de Manizales

FRIDAY SEPTEMBER 30th (all times are CENTRAL TIME)

Track: 2.1: Friday 8:30 AM
Session and Place: S1: Ballroom A

Panel Session: Student-Managed Investment Funds

Contact Author: Larry Belcher, University of Indianapolis
Jody Jones, Abilene Christian University
David Nawrocki, Villanova University
John Clinebell, University of Northern Colorado

Track: 2.1: Friday 8:30 AM
Session and Place: S2: Ballroom B

Cases 2

CFO MEMO: Estimating the Cost of Capital

Contact Author: Elizabeth Cooper, La Salle University

Mr. Blanding Builds His Dream Retirement Portfolio Plan

Contact Author: Eugene Bland, Texas A&M University - Corpus Christi

A "Russian Romance Scam" Discussion Case Study

Contact Author: Karl Borden, University of Nebraska/Kearney

Track: 2.1: Friday 8:30 AM
Session and Place: S3: Ballroom C

Teaching Methods and Innovations 3

A 'Dream Team' Approach to Teaching Real Estate Finance and Investment Analysis

Contact Author: Reid Cummings, University of South Alabama

An Analytical View on the Theranos Fraud and the Way Forward – An Accounting Perspective

(Cancelled due to illness)

Contact Author: Ikechukwu Ndu, University of Southern Maine
Janine Bundy, University of Southern Maine

Incorporating Metacognition into Finance Courses to Improve Student Outcomes

Contact Author: Mary Funck, Sam Houston State University

Track: 2.1: Friday 8:30 AM
Session and Place: S4: Cavalier

Teaching Methods and Innovations 4

Using Trading Simulations Engage Student Learning in Finance

Contact Author: Rick Hedderick, Penn State Behrend
Brian Boscaljon, Penn State Behrend

Social Security Decisions: Should Recipients Opt for Early Payments?

Contact Author: Terry Nixon, Miami University
Tom Arnold, University of Richmond
John H. Earl, Jr., University of Richmond

Moving from Transactional to Transformational Education to Enhance Student Success in University Classes

Contact Author: Mark Reavis, University of Central Oklahoma

Track: 2.2: Friday 10:30 AM
Session and Place: S1: Ballroom A

Panel Session: Teaching with Cases

Contact Author: Timothy Michael, University of Houston-Clear Lake
Ben Nunnally, University of North Carolina at Charlotte
George Kester, Washington & Lee
Melissa Williams, University of Houston-Clear Lake
Robert Stretcher, Sam Houston State University

Track: 2.2: Friday 10:30 AM
Session and Place: S2: Ballroom B

Curriculum and Design 3

Flipped Classroom Approach to Business Math and Modeling

Contact Author: Alyse Morton, Westminster College
Chelsea Dye, Westminster College

Developing Robust Industry Relationships for Curriculum Alignment

Contact Author: David Reavis, Texas A&M University-Texarkana
Gary Stading, Texas A&M University-Texarkana

Assuring Graduate Student "Graduation": A New Model for Thesis Completion

Contact Author: Edward Graham, University of North Carolina at Wilmington
Clay Moffett, University of North Carolina at Wilmington

Track: 2.2: Friday 10:30 AM
Session and Place: S3: Ballroom C

Teaching Methods and Innovations 5

ESG: A Tutorial using Bloomberg Data

Contact Author: Rasha Ashraf, Georgia State University
Euljeong Yun, Georgia State University

Using ASFIP Videos to Promote Financial Literacy

Contact Author: Richard Fendler, Georgia State University

A Comparison of R, Python, and Excel Power Query with Open Source Financial Data

Contact Author: Ronald Crowe, Our Lady of the Lake University

Track: 2.2: Friday 10:30 AM
Session and Place: S4: Cavalier

Research in Finance 2

Efficient Frontiers, Factor Models, and Semi-deviations: Exercises and Applications

Contact Author: Jerry Stevens, University of Richmond
David North, University of Richmond

A Vested Interest in Share-Based Compensation

Contact Author: Bridget Lyons, Sacred Heart University
Barbara Tarasovich,

Analysis of The Relationship between The Frequency of Pastors' Sermons on Money and Their Financial Attitude and Behavior

Contact Author: Seongcheol Paeng, Shawnee State University
Daniel Park, Azusa Pacific University
Changhyun Kim, Azusa Pacific University

Track: Friday Lunch
Session and Place: Lunch: Ballroom A

Lunch: How to Value Innovation - A Proposal

Link to Discussion File: www.jfedweb.org/2022/ValuingInnovation.pdf

Contact Author: Francisco Lopez Lubian, IE Business School

Track: 2.3: Friday 1 PM
Session and Place: S1: Ballroom A

Panel Session: Financial Literacy

Panel Discussion: Financial Literacy

Contact Author: Ben Nunnally, University of North Carolina-Charlotte
Terry Nixon, Miami of Ohio
Jamie Weathers, University of Cincinnati
George Kester, Washington & Lee

Track: 2.3: Friday 1 PM
Session and Place: S2: Ballroom B

Financial Literacy 1

A Survey of Financial Literacy among Farmers in South Carolina

Contact Author: Guohua Ma, South Carolina State University
Wei Wan, Claflin University
Aleksandar Stupar, South Carolina State University

Financial Literacy

Contact Author: Wayne Durr, Western New England University

Track: 2.3: Friday 1 PM
Session and Place: S3: Ballroom C

Teaching Methods and Innovations 6

Are My Students Happy with Their Sub-Specialty Career Choice? A Note on Life Satisfaction Among Undergraduate Finance Students

Contact Author: Andrew Holmes, Brigham Young University
Andrew Holmes, Brigham Young University
Colbrin Wright, Brigham Young University

Effectiveness of Online Learning in the HyFlex Educational Environment

Contact Author: Elena Precourt, Bryant University
Charlie Cullinan, Bryant University

Incorporation of Bloomberg Terminal and StockTrak Simulation in an Intermediate Investment Course

Contact Author: Fang Zhao, Siena College

Track: 2.3: Friday 1 PM
Session and Place: S4: Cavalier

Research in Finance 3

Financial distress and corporate bankruptcy as triggers for goodwill write-downs

Contact Author: Elena Precourt, Bryant University
Kojo Asare, Bryant University

Risk-free Rate and Expected Market Return Effect on Corporate Over- and Under-Investment

Contact Author: Margarita Kaprielyan, Elon University
Kevin Brady, St. Thomas University
Charles Danso, California State University - LA

My Multinational Corporation: What does it mean for companies to do business internationally? Risks and Opportunities

Contact Author: Valeria Martinez, Fairfield University

Track: 2.4: Friday 3 PM
Session and Place: S1: Ballroom A

Panel Session: Meet the Editors

Contact Author: Tim Michael, University of Houston-Clear Lake
Rich Fendler, Georgia State University
Milind Shrikhande, Georgia State University
Mandy Duan, Sam Houston State University

Track: 2.4: Friday 3 PM
Session and Place: S2: Ballroom B

Workshop Session: How to Value Innovation

Workshop: How to Value Innovation: Practical Examples

Contact Author: Francisco Lopez Lubian, IE Business School

Track: 2.4: Friday 3 PM
Session and Place: S3: Ballroom C

Quantitative Methods

Combining Advanced Finance Teaching and Preliminary Programming: Teaching Finance in FinTech Era

Contact Author: Danjue Shang, Utah State University

Creating a Python framework for students to learn end-of-end development of financial applications

Contact Author: Song Tang, New York University

Financial Market Indicators: A Review of the Most Widely Used Metrics

Contact Author: Charles Beauchamp, Mississippi College
 Christopher Smith, Mississippi College
 Taylor Corso, Mississippi College

Track: 2.4: Friday 3 PM
Session and Place: S4: Cavalier

Cases 3

A Survey of Faculty Views on the Case Method of Teaching Finance

Contact Author: George Kester, Washington and Lee University
 Timothy Michael, University of Houston-Clear Lake
 Ben Nunnally, University of North Carolina at Charlotte

KJB Christmas Tree Farm

Contact Author: Karl Borden, University of Nebraska/Kearney
 Greg Nies, University of Nebraska/Kearney

Calculation and Use of Free Cash Flow: A Teaching Note

Contact Author: Gary Schneider, California State University, Monterey Bay

Mary Anne Majadillas, California State University, Monterey Bay
 Shaowen Hua, California State University, Monterey Bay
 Leslie Boni, California State University, Monterey Bay

SATURDAY OCTOBER 1st (all times are CENTRAL TIME)

Track: 3.1: Saturday 8:30 AM
Session and Place: S1: Ballroom A

Panel Session: Experiential Learning and the Student Led Enterprise

Contact Author: Richard Haskell, Westminster College
 Alysse Morton, Westminster College
 Chelsea Dye, Westminster College
 Dax Jacobson, Westminster College

Track: 3.1: Saturday 8:30 AM
Session and Place: S2: Ballroom B

Teaching Methods and Innovations 7

Discounted Cash Flow Methods in Lease versus Purchase Analysis

Contact Author: Guan Jun Wang, Savannah State University

Paths to Becoming a Millionaire - A Course-Based Undergraduate Education Research (CURE)

Contact Author: Guan Jun Wang, Savannah State University
 Shinemin Lin, Savannah State University

Inclusivity in teaching: Developing an accessible financial calculator for blind or severely visually impaired students

Contact Author: Ankit Kapur, University of Texas at Arlington

Track: 3.1: Saturday 8:30 AM
Session and Place: S3: Ballroom C

Teaching Methods and Innovations 8

How to Create Cash Flows that Give A Priori IRRs?

Contact Author: Chee Ng, Ithaca College
 Charlie Charoenwong, Nanyang Technological University
 Xinxin Li, Ithaca College

Three Modules for Introducing Students to Cryptocurrency's Risks and Returns

Contact Author: Leslie Boni, California State University Monterey Bay
Mary Anne Majadillas, California State University Monterey Bay

Understanding Bond Pricing, Duration and Convexity

Contact Author: Brian Haughey, Marist College

Track: 3.2: Saturday 10:30 AM
Session and Place: S2: Ballroom B

Teaching Methods and Innovations 9

Teaching Investments with the StockTrak Simulation

Contact Author: Andrea Xu, Farmingdale State College
Nathan Dong, Boston College

A Class Exercise in Creating a Reverse-Mortgage Amortization Schedule in Excel and Using it to Better Understand How They Work

Contact Author: John Neumann, St. John's University
Vipul Bansal, St. John's University

Track: 3.2: Saturday 10:30 AM
Session and Place: S3: Ballroom C

Teaching Methods and Innovations 10

Reflections on the Augustana College Student Investment Fund and Finance in Liberal Arts Colleges in general

Contact Author: Lina Zhou, Augustana College

Developing More Effective Online Assessments in Blackboard Using Regular Expressions

Contact Author: Mary Funck, Sam Houston State University

Participant Index			
FEA/ABE Annual Meeting			
San Antonio, Texas			
September 29-October 1, 2022			
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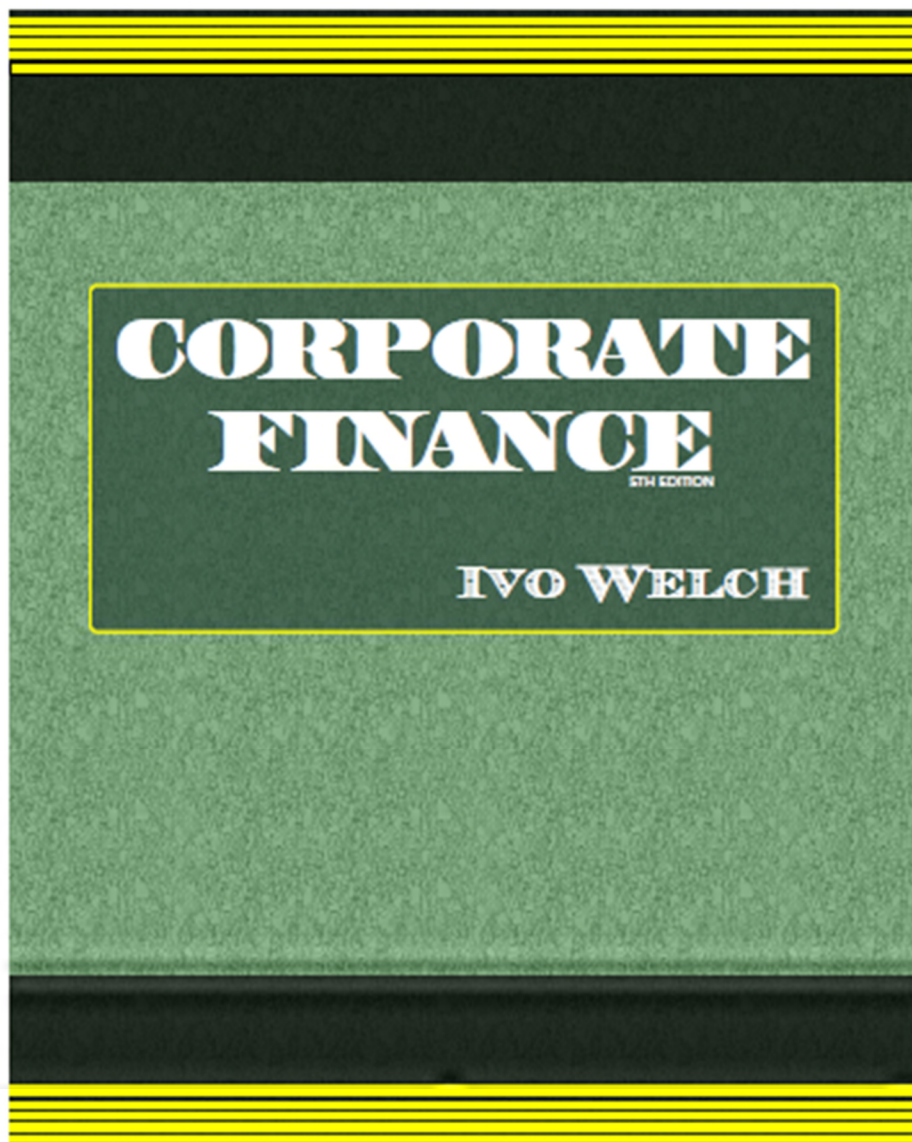
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