

FINAL EXCEL VERSION - LINKS TO PRESENTATIONS ARE UPDATED IN THE HTML PROGRAM

Financial Education Association/Academy of Business Education
 22nd Annual Conference (virtual)
 Online 9/23 (AM/PM) through 9/24 (AM/PM)

Sponsored by CFA Institute and StockTrak Global Portfolio Simulations

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Thurs. 9/23	Track 1	Track 2	Track 3	Track 4	
Session 1	1.1: Case Method	1.2: Teaching Innovations & Methods I	1.3: Financial Literacy	1.4: Panel Session - Case Method and Case Teaching	
9:00-10:30am	Chair: James Murtagh, Siena College Link: https://siena.zoom.us/j/94355987307 Meeting ID: 943 5598 7307	Eric Robbins, Penn State University See HTML program file for link	Chair: Anne Drougas, Dominican University Join Zoom Meeting: https://dom.zoom.us/j/96621026464 Meeting ID: 966 2102 6464	Panelists - See HTML page for session link. Survey on topics and questions for the session is located here.	
Paper 1	"Penn Energy: Evaluating a Fracking Site (A & B cases)" Rick Proctor, Siena College James Murtagh, Siena College	"Mnemonics, M&Ms, and Capital Structure: A Teaching Note" Aaron Henrichsen, University of Northern Colorado Cris de la Torre, University of Northern Colorado	"The Financial Value of Postsecondary Education" Kristine Beck, California State University, Northridge Bruce Niendorf, University of Wisconsin Oshkosh	George W. Kester, Washington & Lee Bennie H. Nunnally, UNC-Charlotte Tim Michael, UH-Clear Lake Helen Saar, Dixie State University	
Paper 2	"Wagner Air Force Base: The 60k Tunner Capital Budgeting Decision" Christine McClatchey, University of Northern Colorado	"Scavenger Hunt for Company Information Using Public Data" Trang Thai, SUNY Brockport	"A Simple Way to Incorporate Financial Literacy into an Introductory Finance Class (and significantly improve your teaching evaluations)" Richard Fendler, Georgia State University		
Paper 3	"Menace Machines, Inc.: Financial Plan and Pro Forma Analysis" Dan Salandro, Virginia Commonwealth University	"SaaS Metrics: Including SaaS Metrics in Your Finance Courses." Steven R. Kursh, Vanderbilt University	"Using Excel to illustrate the capital budgeting problem for a multinational financial manager when interest rate parity does not hold" Steve Johnson, Sam Houston State University		
Session 2	2.1: Experiential Learning	2.2: Teaching Innovations & Methods II	2.3: Pedagogy Research I	2.4: CFA Institute	
10:45 12:15	Christine McClatchey, University of Northern Colorado See HTML document for Zoom link.	Chair: Dr. Xinxin Li, Ithaca College Zoom recording link is in HTML version.	Chair: Elena Precourt, Bryant University See HTML program file for link.	Link: https://zoom.us/j/99676447603 Introduction to the CFA Designation	<u>(All times listed as Central Daylight Time) conversion tool link</u>
Paper 1	"Considerations for the Design of a Simulations-based Portfolio Management Course" Robert B. Burney, Coastal Carolina University	"Personal Journals in an Introductory Finance Course: Engaging Students with Reflective Learning" Karen L. Hamilton, Bridgewater State University	"Make Discussions Great Again: We Actually Mean It" Eric J. Robbins, CFA, CFP®, Penn State Erie James F. Fairbank, Penn State Erie	The University Affiliation Program Co-host: Merridith Kauten Co-host: Wanda McClanahan	
Paper 2	"Using a Simulation in a Bank Management Course" Steve Nenninger, Sam Houston State University	"Human Capital Investment: Building an App for That" Matthew M. Ross, Western Michigan University A. Michelle Wright, Wright Research LLC Simon N. Peffers, Supranational LLC	"Effectiveness of Online Learning based on the HyFlex Educational Model." Elena Precourt, Bryant University		

Paper 3	"Understanding how financial statements are interconnected using mini-case studies"	"Financial Literacy Role Play in Managerial Finance: Signing Up for a (Mock) 401k"	"An Empirical Examination of an Introduction to Information Systems University Class: Video Gaming, Social Media, and Academic Performance"		
	Carlos Omar Trejo-Pech, University of Tennessee, Knoxville	Joann Fredrickson, Bemidji State University	Heber C. Brau, Brigham Young University		
	Susan White, University of Maryland, College Park		James C. Brau, Brigham Young University		
			Nathan Burton, University of Georgia		
			James Gasking, Brigham Young University		
Lunch 12:30-1:30pm	SOCIAL TIME: Free-for-all (by request)	See HTML program file for link.			
Session 3	3.1: Pedagogy Research II	3.2: Teaching Innovations in Corporate Finance	3.3: Panel Session: Student-Managed Funds	3.4: Panel Session - Rethinking the First Finance Course: A New Approach Consistent with Sustainability and Flourishing	<u>(All times listed as Central Daylight Time)</u> <u>conversion tool link</u>
1:45-3:15	Chair: Christine McClatchey, University of Northern Colorado See HTML document for Zoom link.	Chair: Kelly Nyhoff, Trinity Christian College See HTML file for Zoom link.	Chair: David Nawrocki, Villanova See HTML file for Zoom link.	Chair: Frank M. Werner, Fordham University See HTML program file for link.	
Paper 1		"Building and Reconciling a Department or Project Budget – Financial Insights for Business Students"	Co-host: John Clinebell, Univ of Northern Colorado Co-host: Rob Langrick, CFA Institute	Luis Rodriguez-Reyes, Universidad Jesuita De Guadalajara James A.F. Stoner, Fordham University	
	James C. Brau, Brigham Young University Stephen R. Owen, Hr., University of North Texas	Kelly Nyhoff, Trinity Christian College			
Paper 2	"The Effect of Learning Modality on Subsequent Courses in the Finance Major: Does Online Learning Impact Student Success?"	"New NPV Calculation by NPV drivers – volume, pricing, and cost"			
	Mark O. Tengesdal, Texas Woman's University Margaret A. Young, Texas Woman's University Lin Zou, Texas Woman's University	Cris Hanson, College of the Ozarks			
Paper 3	"Does a major-ready course improve students' performances in the Introductory Finance course?"	"Reflections on Teaching Finance During the COVID Pandemic: My First and (Hopefully) Last Experience Teaching Online Via Zoom"			
	Christina Zhang, California State University, Monterey Bay	George W. Kester, Washington and Lee University			
Session 4 3:30-5:00pm	4.1: Experiential Learning and SMIFs Chair: Lynda Livingston, University of Puget Sound See HTML program file for link	4.2: Bonds and Rate Topics Chair: Mary Anne Majadillas, California State University, Monterey Bay See HTML program file for link	4.3: Curriculum and Teaching Chair: Kristin Stowe, Wingate University See HTML program file for link		<u>(All times listed as Central Daylight Time)</u> <u>conversion tool link</u>
Paper 1	"Can student managed investment funds narrow the ESG skills gap?"	"Sustainable bonds: are they priced differently?"	"What does a non-profit add to its local economy? Outcomes of a service-learning course"		
	Erin Oldford, Memorial University of Newfoundland Neal Willcott, Queens University Tanner Kennie, Memorial University of Newfoundland	Mary Anne Majadillas, California State University, Monterey Bay	Kristin Stowe, Wingate University		
Paper 2	"Are Student-Managed Funds Closet Indexers?"	"Coding Yield-to-Maturity Problems in the Learning Management System"	"The Potential of eSports in Learning: Is eSports Overhyped?"		
	Lynda Livingston, University of Puget Sound	Randy Beavers, Seattle Pacific University	Caroline Crawford, University of Houston-Clear Lake Sharon Andrews, University of Houston-Clear Lake		

Paper 3	"The relationship between the Big Five personality characteristics and performance on the ETS Major Field Test for Business" Lisa A. Schwartz, Wingate University	"US APR vs EU APR, and the Substitute Tax on Loan Effects on These Formulas" Omar Monzeglio	Interactivities and Creativities within Graduate Course Design Caroline M. Crawford, University of Houston-Clear Lake		
					(All times listed as Central Daylight Time) conversion tool link
Friday 9/24	Track 1	Track 2	Track 3	Track 4	
Session 5	5.1: Case Method II	5.2: Teaching Innovations	5.3: Career and Student Preparedness	5.4: Curriculum Development	5.5: Panel: Increasing Student Engagement in Online Business Courses through Perusall
9:00-10:30am	Chair: Chee Ng, Ithaca College	Chair: Mary Funck, Sam Houston State University	Chair: Tom G. Geurts, Bucknell University	Chair: Anne Drougas, Dominican University	See HTML file for Teams link.
	See HTML program file for link	See HTML program file for link	See HTML program file for link.	Join Zoom Meeting https://dom.zoom.us/j/9600607683 Meeting ID: 960 060 7683	Martina K. Schmidt, University of South Florida
Paper 1	"Mutually Exclusive Choice between a Hybrid and an All-electric Car: A Capital Budgeting Analysis" Chee Ng, Ithaca College	"Teaching in the Pandemic: Unexpected New Frontiers" Chathrine Giunta, Seton Hill University	"Gender Differences in The Role of Anxiety in Student Salary Negotiations and Feelings of Preparedness" Thomas Norman, California State University Dominguez Hills Gabriela Rodhas, California State University Dominguez Hills	"A Framework for Incorporating CFA and CFP Preparation Tracks in an Undergraduate Finance Major or MBA Program" James C. Brau, Brigham Young University Taft Dorman, Brigham Young University - Idaho	Nicole F. Stowell, University of South Florida Gary Patterson, University of South Florida Timothy Henkel, University of South Florida
Paper 2	"Leveraging Tehcnology and Business Databases to Enhance Strategic Decision Making in the MBA Strategy Course" Anne Walsh, La Salle University	"Is It Time: Higher Education Finance Focus in Business Schools" Sanjay Jain, Salem State University Raminder Luther, Salem State University Fernando Colina, Salem State University	"Essential Elements of Effective Career Development Programs at Selected Colleges and Universities" Molly Burke, Dominican University Lisa M. Amoroso, Dominican University	"Lower Cost Models for Independent Colleges Consortium: A Joint Certified Financial Planning Program" Christopher Kubik, Regis College	
Paper 3	"Case: Close or Continue" Pradeep Gupta, LM Thapar School of Management	"An Advanced Capital Budgeting Application in Excel ... The Rest of the Story" Mary Funck, Sam Houston State University	"Switching from In-class to On-line Instruction: Who is Affected and How?" Tom G. Geurts, Bucknell University Karen M. McGrath, Bucknell University Jared Edwards, The George Washington University	"Adding Financial Literacy to the Core: Lessons Learned" Michael Lynch, Shepherd University	
Paper 4		A Bank Management Class Project: Finding a Ten-bagger Fintech Firm Zi "Nancy" Ning, Delaware State University		Social Learning Enhancement Through the Collegial Community Caroline M. Crawford, University of Houston-Clear Lake	
					(All times listed as Central Daylight Time) conversion tool link
Session 6	6.1: Pedagogy Research	6.2: Financial Literacy	6.3: Gamification of Finance Classes	6.4: Roundtable: Pandemic Online Teaching Tools and Strategies that can be used to Enhance Student Engagement in the "New" Face to Face Classroom	6.5: StockTrak Information Session
10:45 12:15	Chair: Chee Ng, Ithaca College	Chair: Matthew M. Ross, Western Michigan University	Chair: Jody Jones, Abilene Christian University		Hosted by Mark Brookshire, Tom Reti
	See HTML program file for link	https://wmich.webex.com/join/matthew.ross	See HTML program file for link.	See HTML program file for Zoom link. Co-host: Valeria Martinez	
Paper 1	"Moving Student Learning from 105 to 212 Degrees" Kathleen Pinson, Georgia Gwinnett College Janita Rawls, Georgia Gwinnett College	"Financial Education for Teachers of Social Studies in Grades 4, 5 and 6 in Puerto Rico" Kurt A. Schindler, University of Puerto Rico	"Gamification in the Corporate Finance Course" Ronald Crowe, Our Lady of the Lake University	Co-host: Mary Funck A survey of topics and questions is available here.	
				Suggested topics: 1. Using new tech tools online to engage in the face to face classroom	

				2. New ways to use old tech tools online to engage in the face-to-face classroom	
Paper 2	"How to Improve Grades Earned in Big Business Finance Classes"	"Are Economic and Financial Literacy Education Substitutes? A Difference-in-Difference Approach to Measuring the Returns to Financial Literacy Education"	"The Impact of Video Gaming and Social Media Activity on Academic Performance: Evidence from an Introductory Finance Class"	3. Innovative engagement classroom strategies that you have used online during the pandemic	
	Chee Ng, Ithaca College	Abdullah Al-Bahrani, Northern Kentucky University	James C. Brau, Brigham Young University	4. Ways to add flexibility to your class: assignments, topics discussed, class format, etc.	
		Matt Frey, George Washington University	Logan B. Nielsen, Brigham Young University	5. How to re-engage students with the return to face-to-face instruction	
		Nancy Lang, Northern Kentucky University Jamie Weathers, Western Michigan University	S. Isaac St. Clair, Brigham Young University		
Paper 3	"Negative Beta Equity Securities as Insurance"	"Graduate Corporate Finance: Are Math Skills an Obstacle?"	"Analysis of a VITA Program's Local Economic Impact"		
	Tom Arnold, CFA, CIPM, University of Richmond	Matthew M. Ross, Western Michigan University	Scott Lail, Wingate University		
	Terry Nixon, Miami University		Kristin Stowe, Wingate University		
Lunch 12:30-1:30pm	SOCIAL TIME: Free-for-all (by request)	See HTML program file for link.			
Session 7	7.1: Panel Session - Online Instruction During the Pandemic	7.2: Workshop	7.3: Research in Finance I	7.4: Research in Finance II	(All times listed as Central Daylight Time) conversion tool link
1:45-3:15	See HTML program file for link.	"Personal Financial Decision Making in the Wake of COVID-19" See HTML program file for link.	Chair: Pradeep Gupta, LM Thapar School of Management Chair Session Google Meet Link: https://meet.google.com/nfr-tzvf-usp	Chair: Daniel Park, Azusa Pacific University See HTML file for links.	
Paper 1	Co-chair: Steve Pilloff, George Mason University Co-chair: Howard Keen, Temple University Co-chair: Tim Michael, UH-Clear Lake	Hosted by Brian Petrus, Westminster College	"Valuation Challenges Arising from the New Leasing Standard ASC 842: Teaching Note" Bridget Lyons, Sacred Heart University	"Gender Diversity in Undergraduate Finance Majors: Understanding the Major Selection Process" Jody Jones, Abilene Christian University	
Paper 2	Co-chair: Melissa Williams, UH-Clear Lake		"Case: Lease or Buy a Tipper Truck for Design and Build of Rato Khola Bridge" Pradeep Gupta, LM Thapar School of Management	Kimberly Merritt, Oklahoma Christian Univ. Suzanne Clinton, Univ. of Central Oklahoma "The Relationship between Spiritual Leaders' Financial Satisfaction and Job Satisfaction" Daniel Park, Azusa Pacific University	
				Changhyun Kim, Azusa Pacific University	
				Seongcheol Paeng, Azusa Pacific University	
Paper 3			"The International Graduate Student in the Finance Classroom" Edward Graham, UNC Wilmington	"Beta is Only an Estimate" Tom Arnold, CFA, CIPM, University of Richmond	
				Terry D. Nixon, Miami University	
Session 8	8.1: Meet the Editors	8.2 Workshop: Why starting a dog walking business is the best way to learn about business			(All times listed as Central Daylight Time) conversion tool link
3:30 - 5:00	See HTML program file for link. Rich Fendler, Journal of Financial Education Milind Shrikhande, Journal of Financial Education Tim Michael, Journal of Finance Case Research	See HTML program file for link. Scott Kelly, Campbell University			
	Stuart Michelson, Financial Services Review and Academy of Business Education Journal				

2021 FEA/ABE List of Participants

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