

FEA/ABE Program Schedule (preliminary) V9 091021				
Financial Education Association/Academy of Business Education 22nd Annual Conference (virtual) Online 9/23 (AM/PM) through 9/25 (AM)				
Sponsored by CFA Institute and StockTrak Global Portfolio Simulations				
(All times are listed as Central Daylight Time) conversion tool link				
Thurs. 9/23	Track 1	Track 2	Track 3	Track 4
Session 1	1.1: Case Method	1.2: Teaching Innovations & Methods I	1.3: Financial Literacy	1.4: Panel Session - Case Method and Case Teaching
9:00-10:30am	Chair:	Eric Robbins, Penn State University	Chair:	Panelists -
		See HTML version for link		See HTML page for session link. Survey on topics and questions for the session is located here.
Paper 1	"Penn Energy: Evaluating a Fracking Site (A & B cases)" Rick Proctor, Siena College James Murtagh, Siena College	"Mnemonics, M&Ms, and Capital Structure: A Teaching Note" Aaron Henriksen, University of Northern Colorado Cris de la Torre, University of Northern Colorado	"The Financial Value of Postsecondary Education" Kristine Beck, California State University, Northridge Bruce Niendorf, University of Wisconsin Oshkosh	George W. Kester, Washington & Lee Bennie H. Nunnally, UNC-Charlotte Tim Michael, UH-Clear Lake Helen Saar, Dixie State University
Paper 2	"Wagner Air Force Base: The GoK Tunner Capital Budgeting Decision" Christine McClatchey, University of Northern Colorado	"Scavenger Hunt for Company Information Using Public Data" Trang Thai, SUNY Brockport	"A Simple Way to Incorporate Financial Literacy into an Introductory Finance Class (and significantly improve your teaching evaluations)" Richard Fendler, Georgia State University	
Paper 3	"Menace Machines, Inc.: Financial Plan and Pro Forma Analysis" Dan Salandro, Virginia Commonwealth University	"SaaS Metrics: Including SaaS Metrics in Your Finance Courses." Steven R. Kursh, Vanderbilt University	"Using Excel to illustrate the capital budgeting problem for a multinational financial manager when interest rate parity does not hold" Steve Johnson, Sam Houston State University	
Session 2	2.1: Experiential Learning	2.2: Teaching Innovations & Methods II	2.3: Pedagogy Research I	2.4: CFA Institute
10:45-12:15	Christine McClatchey, University of Northern Colorado See HTML document for Zoom link.	Chair:	Chair:	Introduction to the CFA Designation The University Affiliation Program
Paper 1	"Considerations for the Design of a Simulations-based Portfolio Management Course" Robert B. Burney, Coastal Carolina University	"Personal Journals in an Introductory Finance Course: Engaging Students with Reflective Learning" Karen L. Hamilton, Bridgewater State University	"Make Discussions Great Again: We Actually Mean It" Eric J. Robbins, CFA, CFP®, Penn State Erie James F. Fairbank, Penn State Erie	Co-host: Merridith Kauten Co-host: Wanda McClanahan
Paper 2	"Using a Simulation in a Bank Management Course" Steve Nenninger, Sam Houston State University	"Human Capital Investment: Building an App for That" Matthew M. Ross, Western Michigan University A. Michelle Wright, Wright Research LLC Simon N. Peffers, Supranational LLC	"Effectiveness of Online Learning based on the HyFlex Educational Model." Elena Precourt, Bryant University	
Paper 3	"Understanding how financial statements are interconnected using mini-case studies"	"Financial Literacy Role Play in Managerial Finance: Signing Up for a (Mock) 401k"	"An Empirical Examination of an Introduction to Information Systems University Class: Video Gaming, Social Media, and Academic Performance"	

	Carlos Omar Trejo-Pech, University of Tennessee, Knoxville	Joann Fredrickson, Bemidji State University	Heber C. Brau, Brigham Young University		
	Susan White, University of Maryland, College Park		James C. Brau, Brigham Young University		
			Nathan Burton, University of Georgia James Gasking, Brigham Young University		
	<b>Lunch</b> 12:30-1:30pm				
<b>Session 3</b>	<b>3.1: Pedagogy Research II</b>	<b>3.2: Teaching Innovations in Corporate Finance</b>	<b>3.3: Panel Session: Student-Managed Funds</b>	<b>3.4: Panel Session - Rethinking the First Finance Course: A New Approach Consistent with Sustainability and Flourishing</b>	
1:45-3:15	<b>Chair: Christine McClatchey, University of Northern Colorado</b> See HTML document for Zoom link.	<b>Chair: Kelly Nyhoff, Trinity Christian College</b> See HTML file for Zoom link.	<b>Chair: David Nawrocki, Villanova</b>	<b>Chair: Frank M. Werner, Fordham University</b>	
Paper 1		"Building and Reconciling a Department or Project Budget – Financial Insights for Business Students"	Co-host: John Clinebell, Univ of Northern Colorado	Luis Rodriguez-Reyes, Universidad Jesuita De Guadalajara	
	James C. Brau, Brigham Young University Stephen R. Owen, Hr., University of North Texas	Kelly Nyhoff, Trinity Christian College	Co-host: Rob Langrick, CFA Institute	James A.F. Stoner, Fordham University	
Paper 2	"The Effect of Learning Modality on Subsequent Courses in the Finance Major: Does Online Learning Impact Student Success?" Mark O. Tengesdal, Texas Woman's University Margaet A. Young, Texas Woman's University Lin Zhou, Texas Woman's University	"New NPV Calculation by NPV drivers – volume, pricing, and cost" Cris Hanson, College of the Ozarks			
Paper 3	"Does a major-ready course improve students' performances in the Introductory Finance course?" Christina Zhang, California State University, Monterey Bay	"Reflections on Teaching Finance During the COVID Pandemic: My First and (Hopefully) Last Experience Teaching Online Via Zoom" George W. Kester, Washington and Lee University			
<b>Session 4</b>	<b>4.1: Experiential Learning and SMIFs</b>	<b>4.2: Bonds and Rate Topics</b>	<b>4.3: Curriculum and Teaching</b>		
3:30-5:00pm	<b>Chair: Lynda Livingston, University of Puget Sound</b> See HTML version for link	<b>Chair: Mary Anne Majadillas, California State University, Monterey Bay</b> See HTML version for link	<b>Chair:</b>		
Paper 1	"Can student managed investment funds narrow the ESG skills gap?" Erin Oldford, Memorial University of Newfoundland Neal Willcott, Queens University Tanner Kennie, Memorial University of Newfoundland	"Sustainable bonds: are they priced differently?" Mary Anne Majadillas, California State University, Monterey Bay	"What does a non-profit add to its local economy? Outcomes of a service-learning course" Kristin Stowe, Wingate University		
Paper 2	"Are Student-Managed Funds Closet Indexers?" Lynda Livingston, University of Puget Sound	"Coding Yield-to-Maturity Problems in the Learning Management System" Randy Beavers, Seattle Pacific University	"The Potential of eSports in Learning: Is eSports Overhyped?" Caroline Crawford, University of Houston-Clear Lake Sharon Andrews, University of Houston-Clear Lake		
Paper 3	"The relationship between the Big Five personality characteristics and performance on the ETS Major Field Test for Business" Lisa A. Schwartz, Wingate University	"US APR vs EU APR, and the Substitute Tax on Loan Effects on These Formulas" Omar Monzeglio	"Interactivities and Creativities within Graduate Course Design" Caroline M. Crawford, University of Houston-Clear Lake		
Friday 9/24	Track 1	Track 2	Track 3	Track 4	Track 5

Session 5	5.1: Case Method II	5.2: Teaching Innovations	5.3: Career and Student Preparedness	5.4: Curriculum Development	5.5: Panel: Increasing Student Engagement in Online Business Courses through Perusall
9:00-10:30am	Chair: Chee Ng, Ithaca College	Chair: Mary Funck, Sam Houston State University	Chair:	Chair:	
Paper 1	See HTML version for link "Mutually Exclusive Choice between a Hybrid and an All-electric Car: A Capital Budgeting Analysis"	See HTML version for link "Teaching in the Pandemic: Unexpected New Frontiers"	"Gender Differences in The Role of Anxiety in Student Salary Negotiations and Feelings of Preparedness"	"A Framework for Incorporating CFA and CFP Preparation Tracks in an Undergraduate Finance Major or MBA Program"	Martina K. Schmidt, University of South Florida
	Chee Ng, Ithaca College	Chathrine Giunta, Seton Hill University	Thomas Norman, California State University Dominguez Hills Gabriela Rodhas, California State University Dominguez Hills	James C. Brau, Brigham Young University Taft Dorman, Brigham Young University - Idaho Stephen R. Owen, University of North Texas	Nicole F. Stowell, University of South Florida Gary Patterson, University of South Florida Timothy Henkel, University of South Florida
Paper 2	"Leveraging Tehcnology and Business Databases to Enhance Strategic Decision Making in the MBA Strategy Course"	"Is It Time: Higher Education Finance Focus in Business Schools"	"Essential Elements of Effective Career Development Programs at Selected Colleges and Universities"	"Lower Cost Models for Independent Colleges Consortium: A Joint Certified Financial Planning Program"	
	Anne Walsh, La Salle University	Sanjay Jain, Salem State University Ramindeer Luther, Salem State University Fernando Colina, Salem State University	Molly Burke, Dominican University Lisa M. Amoroso, Dominican University	Christopher Kubik, Regis College	
Paper 3	"Case: Close or Continue"	"An Advanced Capital Budgeting Application in Excel ... The Rest of the Story"	"Switching from In-class to On-line Instruction: Who is Affected and How?"	"Adding Financial Literacy to the Core: Lessons Learned"	
	Pradeep Gupta, LM Thapar School of Management	Mary Funck, Sam Houston State University	Tom G. Geurts, Bucknell University Karen M. McGrath, Bucknell University Jared Edwards, The George Washington University	Michael Lynch, Shepherd University	
Paper 4				Social Learning Enhancement Through the Collegial Community Caroline M. Crawford, University of Houston-Clear Lake	
Session 6	6.1: Pedagogy Research	6.2: Financial Literacy	6.3: Gamification of Finance Classes	6.4: Roundtable: Pandemic Online Teaching Tools and Strategies that can be used to Enhance Student Engagement in the "New" Face to Face Classroom	6.5: StockTrak Information Session
10:45-12:15	Chair: Chee Ng, Ithaca College	Chair: Matthew M. Ross, Western Michigan University	Chair:	Co-host: Valeria Martinez	Hosted by Mark Brookshire
Paper 1	See HTML version for link "Moving Student Learning from 105 to 212 Degrees"	See HTML version for link "Financial Education for Teachers of Social Studies in Grades 4, 5 and 6 in Puerto Rico"	"Gamification in the Corporate Finance Course"	A survey of topics and questions is available here. Suggested topics: 1. Using new tech tools online to engage in the face to face classroom 2. New ways to use old tech tools online to engage in the face-to-face classroom 3. Innovative engagement classroom strategies that you have used online during the pandemic	
	Kathleen Pinson, Georgia Gwinnett College Janita Rawls, Georgia Gwinnett College	Kurt A. Schindler, University of Puerto Rico	Ronald Crowe, Seton Hill University	4. Ways to add flexibility to your class: assignments, topics discussed, class format, etc. 5. How to re-engage students with the return to face-to-face instruction	
Paper 2	"How to Improve Grades Earned in Big Business Finance Classes"	"Are Economic and Financial Literacy Education Substitutes? A Difference-in-Difference Approach to Measuring the Returns to Financial Literacy Education"	"The Impact of Video Gaming and Social Media Activity on Academic Performance: Evidence from an Introductory Finance Class"		
	Chee Ng, Ithaca College	Abdullah Al-Bahrani, Northern Kentucky University Matt Frey, George Washington University Nancy Lang, Northern Kentucky University Jamie Weathers, Western Michigan University	James C. Brau, Brigham Young University Logan B. Nielsen, Brigham Young University S. Isaac St. Clair, Brigham Young University		

Paper 3	"Negative Beta Equity Securities as Insurance" Tom Arnold, CFA, CIPM, University of Richmond Terry Nixon, Miami University	"Graduate Corporate Finance: Are Math Skills an Obstacle?" Matthew M. Ross, Western Michigan University A. Michelle Wright, Western Michigan University	Analysis of a VITA Program's Local Economic Impact Scott Lail, Wingate University Kristin Stowe, Wingate University		
<b>Lunch</b> 12:30-1:30pm					
Session 7	7.1: Panel Session - Online Instruction During the Pandemic 1:45-3:15 Co-chair: Steve Pilloff, George Mason University Co-chair: Howard Keen, Temple University Co-chair: Tim Michael, UH-Clear Lake	7.2: Workshop "Personal Financial Decision Making in the Wake of COVID-19" Brian Petrus, Westminster College	7.3: Research in Finance I Chair: "Valuation Challenges Arising from the New Leasing Standard ASC 842: Teaching Note" Bridget Lyons, Sacred Heart University	7.4: Research in Finance II Chair: "Gender Diversity in Undergraduate Finance Majors: Understanding the Major Selection Process" Jody Jones, Abilene Christian University	
Paper 1					
Paper 2			"Case: Lease or Buy a Tipper Truck for Design and Build of Rato Khola Bridge" Pradeep Gupta, LM Thapar School of Management	"The Relationship between Spiritual Leaders' Financial Satisfaction and Job Satisfaction" Daniel Park, Azusa Pacific University Changhyun Kim, Azusa Pacific University Seongcheol Paeng, Azusa Pacific University	
Paper 3			"The International Graduate Student in the Finance Classroom" Edward Graham, UNC Wilmington	"Beta is Only an Estimate" Tom Arnold, CFA, CIPM, University of Richmond Terry D. Nixon, Miami University	
Session 8	Meet the Editors 3:30 - 5:00 Rich Fendler, Journal of Financial Education Milind Shrikhande, Journal of Financial Education Tim Michael, Journal of Finance Case Research Stuart Michelson, Financial Services Review and Academy of Business Education Journal	Workshop: Why starting a dog walking business is the best way to learn about business Scott Kelly, Campbell University			
<b>Saturday 9/25</b>					
Session 9	Track 1 9.1: 10:00 - Noon	Track 2 9.2:	Track 3 9.3:		
Paper 1					
Paper 2					
Paper 3					

**2021 FEA/ABE List of Participants**

<b>Session(s)</b>	<b>Last Name</b>	<b>First Name</b>	<b>Contact Email</b>
6.2	Al-Bahrani	Abdullah	albahrani1@nku.edu
5.3	Amoroso	Lisa	lamoroso@dom.edu
4.3	Andrews	Sharon	whites@uhcl.edu
2.1, 7.3	Arnold	Tom	tarnold@richmond.edu
7.2	Badowski	Robert	badowsr@westminster.edu
4.2	Beavers	Randy	reb1987@gmail.com
1.3	Beck	Kristine	drkbeck@gmail.com
7.3	Bhattarai	Sagar	bhattaraisagar1993@gmail.com
5.4, 3.1, 6.2, 2.3	Brau	Jim	jbrau@byu.edu
2.3	Brau	Heber	
5.3	Brodmann	Jennifer	jbrodmann@csudh.edu
6.5	Brookshire	Mark	mark@stocktrak.com
5.3	Burke	Molly	burkemq@dom.edu
2.1	Burney	Robert B.	Robert@coastal.edu
2.3	Burton	Nathan	
5.1	Charoenwong	Charlie	acharlie@ntu.edu.sg
3.3	Clinebell	John	john.clinebell@unco.edu
7.4	Clinton	Suzanne	mclinton1@uco.edu
5.2	Colina	Fernando	odnanrefcolina@gmail.com
	Crawford	Caroline	crawford@uhcl.edu
6.3	Crowe	Ronald	doccrowe@gmail.com
2.2	Culinan	Charlie	
1.2	de la Torre	Cris	cris.delatorre@unco.edu
5.4	Dorman	Taft	dormanbr@byui.edu
1.3, 5.4	<i>Drougas</i>	<i>Anne</i>	<i>drougasa@dom.edu</i>
1.2	Duan	Mandy	xxd002@shsu.edu
5.3	Edwards	Jaret	jedwards11@gwmail.gwu.edu.
2.3	Fairbank	James	jff108@psu.edu
1.3, 8.1	Fendler	Richard	rfendler@gsu.edu
2.2	Fredrickson	Joann	joann.fredrickson@bemidjistate.edu
6.2	Frey	Matt	mtfrey@gwmail.gwu.edu
1.2, 6.4	Funck	Mary	mcf012@shsu.edu
2.2	Gainor	Maryella	
2.3	Gasking	James	
4.1	Geier	Michael	migeier@wingate.edu
5.3	Geurts	Tom	tgg004@Bucknell.edu
5.2	Giunta	Catherine	ihskate75@gmail.com
6.1	Graham	Edward	edgraham@uncw.edu
5.1, 7.3	Gupta	Pradeep Kumar	pradeep.gupta@thapar.edu
2.2	Hamilton	Karen	k2hamilton@bridgew.edu
3.2	Hanson	Cris	crisjhanson@gmail.com
5.2	Henkel	Timothy	tphenkel@usf.edu
1.2	Henrichsen	Aaron	aaron.henrichsen@unco.edu
5.2	Jain	Sanjay	sanjay1.jain@gmail.com
1.2	Jesswein	Kurt	jesswein@shsu.edu
1.3	Johnson	Steve	sjj008@shsu.edu
7.4	Jones	Jody	jxj16c@acu.edu
1.4	Kauten	Merridith	merridith.kauten@cfainstitute.org
7.1	Keen	Howard	hkeen@temple.edu
8.2	Kelly	Scott	skelly@campbell.edu
4.1	Kennie	Tanner	
1.4, 3.2	Kester	George	kesterg@wlu.edu

7.4	Kim	Changhyun	ckim@apu.edu
5.4	Kubik	Christopher	christopher.kubik@regiscollege.edu
6.2	Kursh	Steven	s.kursh@softwareanalysisgroup.com
6.3	Lail	Scott	s.lail@wingate.edu
6.2	Lang	Nancy	lang@nku.edu
3.3	Langrick	Rob	rob.langrick@cfainstitute.org
6.1	Li	Xinxin	xli4@ithaca.edu
4.1	Livingston	Lynda	llivingston@pugetsound.edu
5.2	Luther	Raminder	raminder.luther@gmail.com
5.4	Lynch	Michael	mlynch@shepherd.edu
7.3	Lyons	Bridget	lyonsb@sacredheart.edu
4.2	Majadillas	Mary Anne	mmajadillas@csumb.edu
6.4	Martinez	Valeria	vmartinez@fairfield.edu
4.1	Mazaltov-Ast	Shirley	smazaltovast@pugetsound.edu
1.1, 3.1	McClatchey	Christine	christine.mcclatchey@unco.edu
1.4	McClenahan	Wanda	wanda.mcclenahan@cfainstitute.org
5.3	McGrath	Karen	kms016@bucknell.edu
7.4	Merritt	Kimberly	kimberly.merritt@oc.edu
1.4, 7.1, 8.1	Michael	Timothy	michael@uhcl.edu
8.1	Michelson	Stuart	smichels@stetson.edu
6.1	Moffett	Clay	moffetc@uncw.edu
1.3	Monzeglio	Omar	omarmonzeglio@libero.it
1.1	Murtagh	James	jmurtagh@siena.edu
3.3	Nawrocki	David	david.nawrocki@villanova.edu
2.1	Nenninger	Steve	san009@shsu.edu
5.1, 6.1	Ng	Chee	cng2@ithaca.edu
6.2	Nielsen	Logan	lbendtlynielsen@gmail.com
1.3	Niendorf	Bruce	niendorf@uwosh.edu
2.1, 7.3	Nixon	Terry	nixontd@miamioh.edu
5.3	Norman	Thomas	tnorman@csudh.edu
1.4	Nunnally	Ben	Bnunnally@uncc.edu
3.2	Nyhoff	Kelly	kellynyhoff@gmail.com
4.1	Oldford	Erin	eoldford@mun.ca
1.2	Ormond	Jennifer	jormond@mays.tamu.edu
3.1, 5.4	Owen	Stephen	stephen_owen@unt.edu
7.4	Paeng	Seongcheol	spaeng@apu.edu
7.3	Panta	Sabin Bikram	sabin@kusom.edu.np
7.4	Park	Daniel	dpark@apu.edu
5.2	Patterson	Gary	pattersg@usf.edu
2.2	Peffer	Simon N.	simon@supranational.net
7.2	Petrus	Brian	bapetrus@gmail.com
7.1	Pilloff	Steve	spilloff@gmu.edu
6.1	Pinson	Kathleen	kpinson@ggc.edu
2.2	Precourt	Elena	eprecourt@bryant.edu
1.1	Proctor	Rick	proctor@siena.edu
6.1	Rawls	Janita	jrawls@ggc.edu
2.3, 1.2	Robbins	Eric	eric.robbins.nest@gmail.com
5.3	Rodas	Gabriela	grodas3@toromail.csudh.edu
3.4	Rodríguez-Reyes	Luis	luisreyes@iteso.mx
2.2, 6.2	Ross	Matthew	finance.enigma@gmail.com
1.4	Saar	Helen	saar@dixie.edu
1.1	Salandro	Daniel	dpsaland@vcu.edu
6.2	Schindler	Kurt	kurt.schindler@upr.edu
5.2	Schmidt	Martina	schmidtm@usf.edu
4.1	Schwartz	Lisa	lschwartz@wingate.edu

8.1	Shrikhande	Milind	mshrikhande@gsu.edu
6.2	St. Clair	Isaac	sisaacstc@gmail.com
3.4	Stoner	James A.F.	stoner@fordham.edu
	Stowe	Kristin	kstowe@wingate.edu
5.2	Stowell	Nicole	nstowell@usf.edu
1.3	Stretcher	Robert	fin_rhs@shsu.edu
3.1	Tengesdal	Mark	mtengesdal@twu.edu
1.2	Thai	Trang	tripletn@gmail.com
2.1	Trejo-Pech	Carlos	ctrejope@utk.edu
5.1	Walsh	Anne	awalsh51@aol.com
6.2	Weathers	Jamie	jamie.weathers@wmich.edu
3.4	Werner	Frank	fwerner@fordham.edu
4.1	Wilcott	Neal	
7.1	Williams	Melissa	williamsmeli@uhcl.edu
6.2, 2.2	Wright	A. Michelle	wrightresearchllc@gmail.com
3.1	Young	Margaret	myoung13@twu.edu
3.1	Zhang	Christina	czhang@csumb.edu
3.1	Zou	Lin	lzou@twu.edu